



Credicorp Ltd. announces the appointment of new Investor Relations Officer (IRO)

Lima, PERU, April 27th, 2015 - Credicorp Ltd. announces that Aida Kleffmann, who has been Credicorp's Investor Relations Officer for the last ten years, has decided to retire, but she will remain involved as Senior Advisor in IR matters. Giuliana Cuzquén will assume the role as IRO of Credicorp.

Aida joined the organization in 1995, after a long banking career in Europe and the US, and helped develop the corporate and investment banking activities of BCP. In 2005, Aida began a corporate communications program for Credicorp that is today renowned for its quality, transparency and added value. We thank Aida for her contribution in building Credicorp's IR team to ensure constant, open and agile communication with our shareholders.

Giuliana joined the organization in 1996, beginning her career in the areas of Wholesale Banking and Risk Management. In 2005, she obtained an MBA from the London Business School, after which she worked for four years in HSBC Bank and Standard Bank International, both in the UK. In 2009, she rejoined Credicorp in the Investor Relations team as Aida's main support.

These changes aim to ensure the continuity and proper execution of Credicorp's strategies, and given Giuliana's excellent track record, we are confident that our investors will continue to receive the best service to remain abreast of Credicorp's results and strategy.

About Credicorp

Credicorp Ltd. (NYSE: BAP) is the leading financial holding in Peru. It is composed of Banco de Credito del Peru (BCP), Atlantic Security Holding Corporation (ASHC), Grupo Pacifico Seguros, Prima AFP, and Credicorp Capital, which are among Peru's top-rated brands. Credicorp is mainly involved in banking (commercial & investment banking and retail banking, including SME and micro-lending); insurance (including property and casualty, life and health insurance); pension funds (private pension fund management services) and brokerage services (including trust, custody and securitization services, asset management and proprietary trading and investment).

For further information please contact the IR team: IRCredicorp@bcp.com.pe

**Investor Relations
Credicorp Ltd.**