



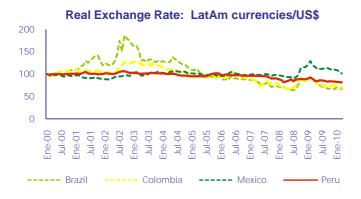
### Solid Macroeconomic Environment

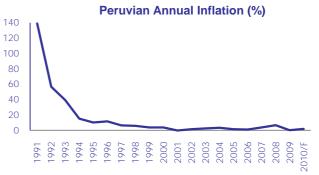


Peruvian GDP growth rate is Latin's American second highest this year, accompanied by solid indicators...









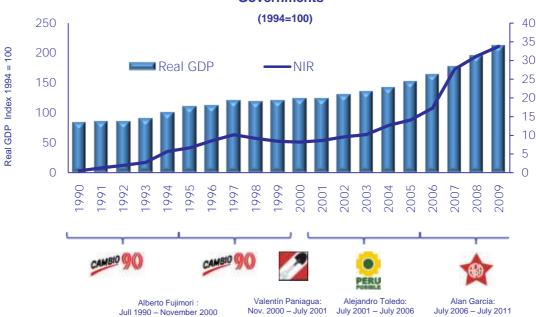
## Continuous growth across different Governments



NIR, Billion US\$

Macroeconomic model has been maintained throughout political changes...

# Peruvian GDP Index and Net International Reserves across recent Governments<sup>1,2</sup>



<sup>1.</sup> Real GDP growth rate.

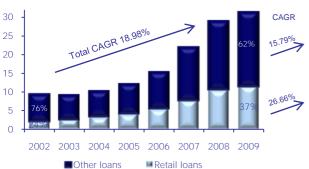
<sup>2.</sup> Mr. Paniagua's Administration was a transitory Government after Alberto Fujimori's renounce Source: Central Bank

## A strong and healthy banking system ...



...which is expanding with a solid funding structure and maintaining good asset quality...

# Performing Loans (US\$ billion)



### Funding Mix (Mar. 10)



#### ROE (%) & Net Income (US\$ MM)



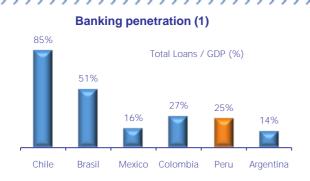
#### Non Performing Loans Ratios and Reserves/PDL



### ... with high growth potential

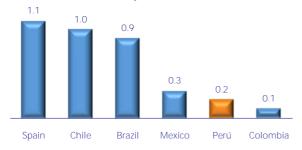


#### As Peru has among the lowest banking penetration indicators within the



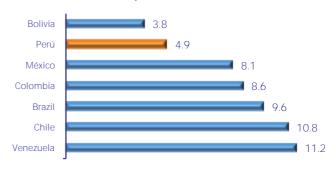


#### Credit cards per inhabitant



Sources: SBS, FMI, Felaban, Euromonitor v Swiss Re, As of December 2008 (1) As of December 2009 (2) Loans only from banking institutions.

#### Branches per 100,000 inhabitants



## Peruvian capital markets continue growing ...



Providing a significant source of financing for the country's economic growth and industrialization...

#### **Private Pension Funds (US\$ MM) Mutual Funds (US\$ MM)** 4.858 28,000 PP Funds CAGR 27.34010 23.975 5.000 CACR 30.550% 24.000 4.000 20,000 3,000 16,000 12.000 2,000 8,000 1,000 4.000 03 04 05 06 07 80 02 03 04 05 06 07 **Funds** - % GDP

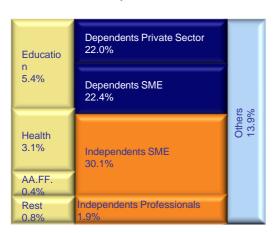
- ▶ An important disintermediation of the banking system has taken place.
- ▶ Private Pension funds and Mutual Funds dropped in 2008 and recovered in 2009 as a consequence of global market values, though real growth in 2009 is also evident.

## High growth potential for the pension funds system...



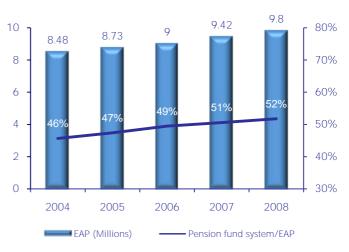
Given the low percentage of the EA Population which already contributes to the pension fund system...

# Distribution of Economically Active Population



Total EAP 2008: 9.8 Millions

# EAP and Pension Fund System



Source: ENAHO 2008, SBS, ONP

### High growth potential also in the Insurance Sector...



Since market penetration of insurance products is extremely low...

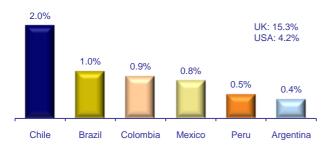
#### **Total Assets (US\$ MM)**



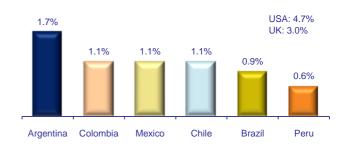
### Life Insurance Premiums in Peru (S/. MM)



### Life insurance Premium / GDP (%)



### Non-Life insurance Premium / GDP (%)

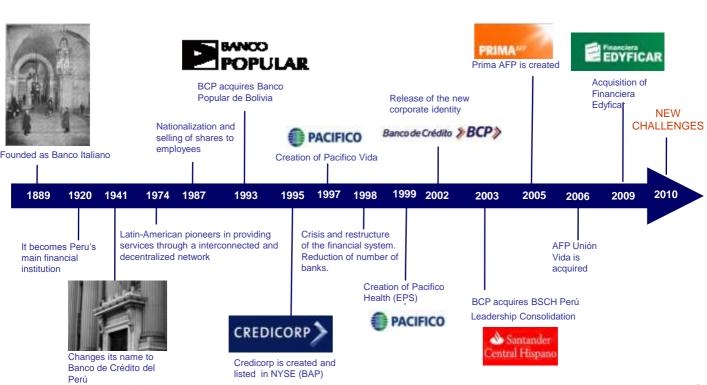




## 121 years of experience



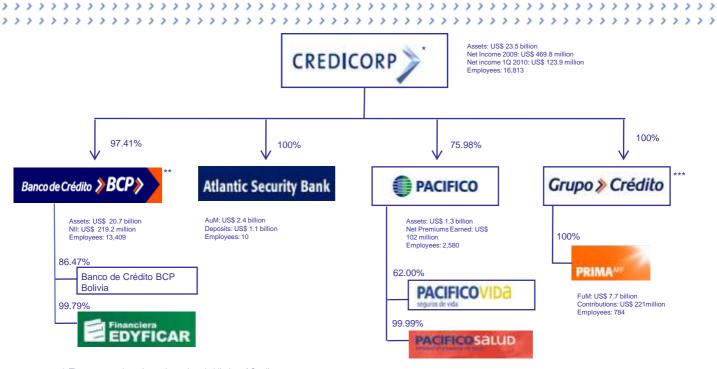
... as the leading bank in the Peruvian financial system



# The strongest Financial Holding in the country



with a diversified business portfolio ....



<sup>\*</sup> The structure chart shows the main subsidiaries of Credicorp

Source: CONASEV

Data as of March 2010

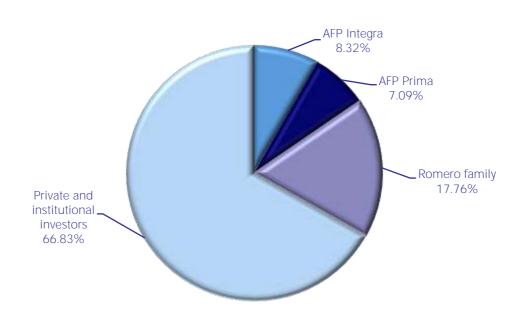
<sup>\*\*</sup> Banco de Crédito BCP Bolivia is one of the main subsidiaries of Banco de Crédito BCP

<sup>\*\*\*</sup> Prima AFP is Grupo Crédito's main subsidiary

### Diversified shareholder structure



With a wide base of private and institutional investors...



Percentages calculated without Treasury shares Percentages estimated as of February 2010

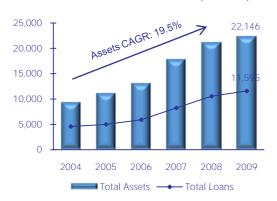
## Credicorp results reaffirm strong performance...



With a recent history of strong asset expansion and growing income generation...

2010

#### Total Assets &Total Loans (US\$MM)



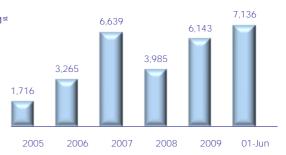
#### Net Income (US\$ MM) & ROAE



#### Stock performance price (US\$)



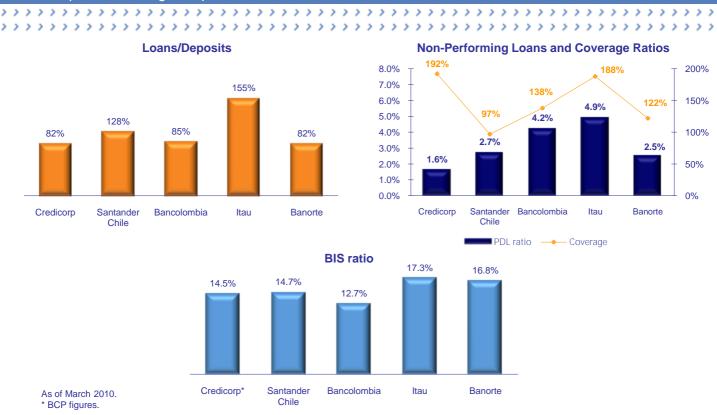
#### **Market Capitalization (US\$ Million)**



### With a solid and extremely healthy position

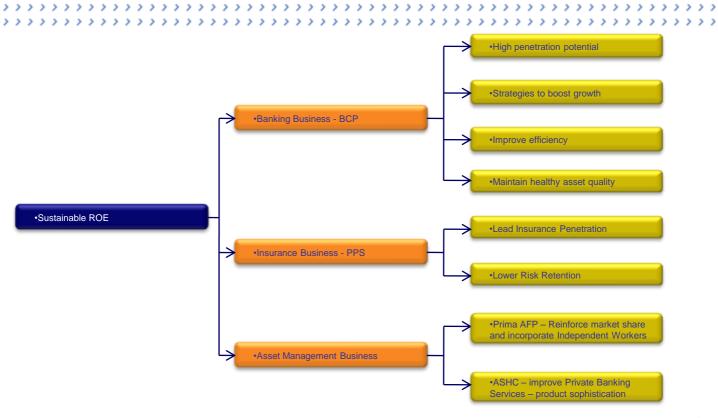


### compared to its regional peers...



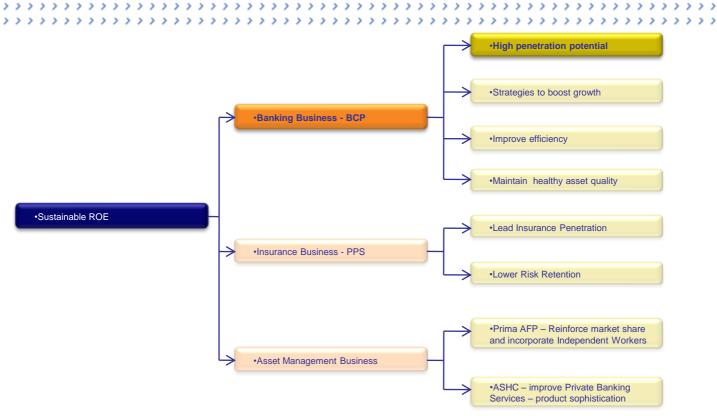


Key drivers for Credicorp's sustainable growth and ROE...





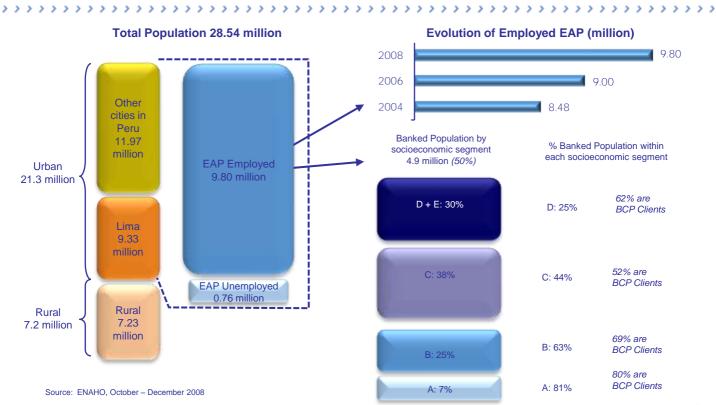
Key drivers for Credicorp's sustainable growth and ROE...



## High growth potential

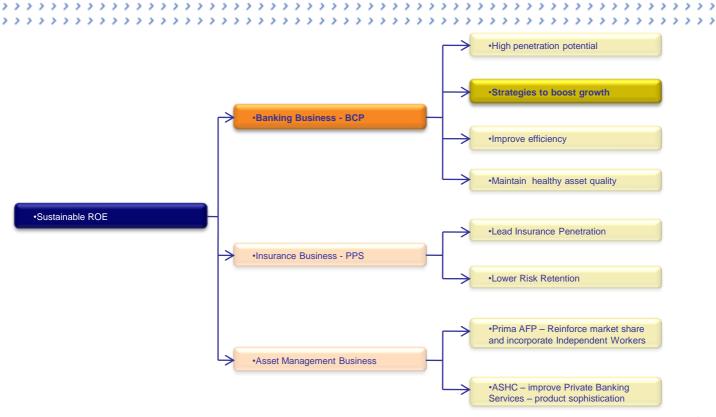


#### ... Retail banking segment : only 50% of EAP Employed is banked





Key drivers for Credicorp's sustainable growth and ROE...

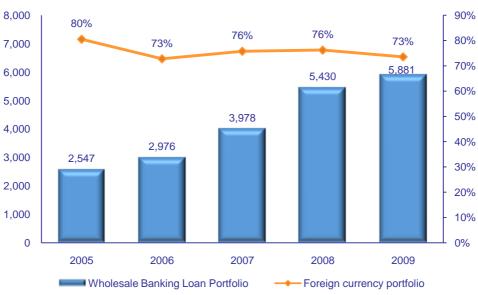


### Wholesale Segment



Wholesale banking followed economic growth trend experienced the last five years...





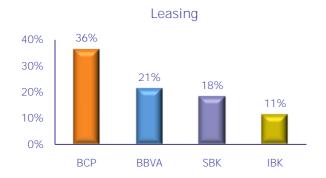
<sup>\*</sup> Average daily balance

# Strong franchise in the wholesale segment



### ...where we hold remarkable market shares in every product...







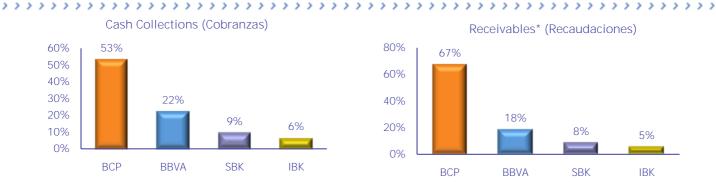


As of February 2010

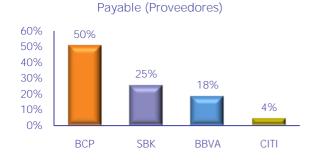
# Strong franchise in the wholesale segment



### ...and high market shares in services to our Wholesale franchise clients







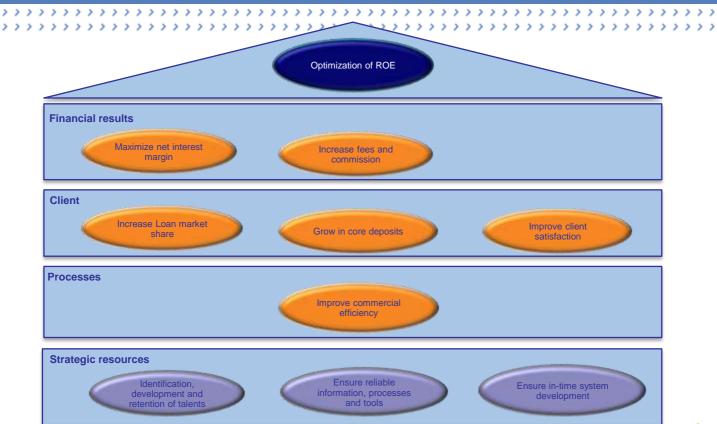


<sup>(\*)</sup> Does not include SUNAT and AFP receivables As of January 2010

# Strategy focused on defending our franchise



Focus on all aspects to maintain our positioning and optimize ROE...

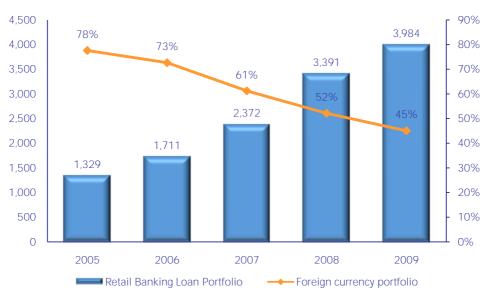


## Retail Segment



The retail segment recently experienced high growth due to low banking penetration and economic growth...

### Retail Banking Loan Portfolio\* (MM US\$)

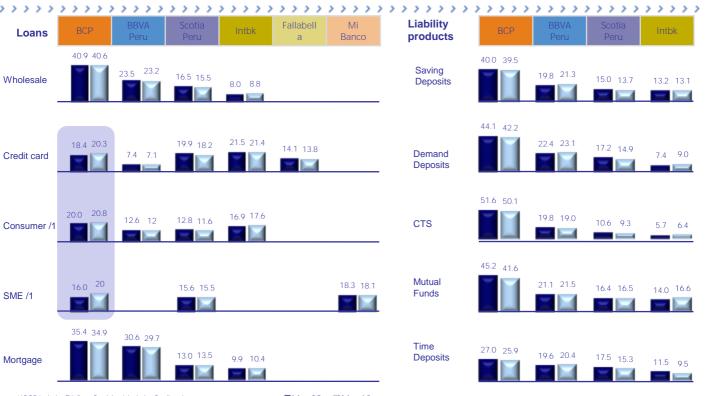


<sup>\*</sup> Average daily balance

# And focuses on expanding its leadership



### ... despite strong competition



# Retail Segment - Strategies



Continue expanding with strategies to boost growth...

# BCP has delineated a detailed strategy by product and segment for the retail banking business...

#### SME:

Acquisition of a successful Microlending model: Edyficar.

Credit Card & Consumer: Alliances, client retention., better cross selling, +commercial effectiveness.

Mortgage:

Financing to developers.

Reinforce our distribution network

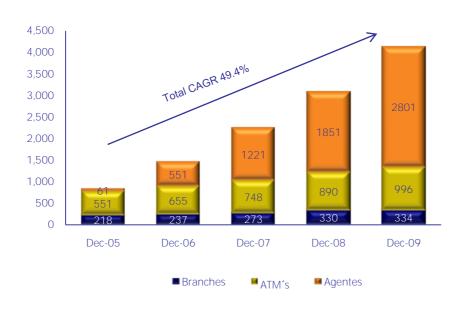
Optimization of ROE

## Network expansion through different channels



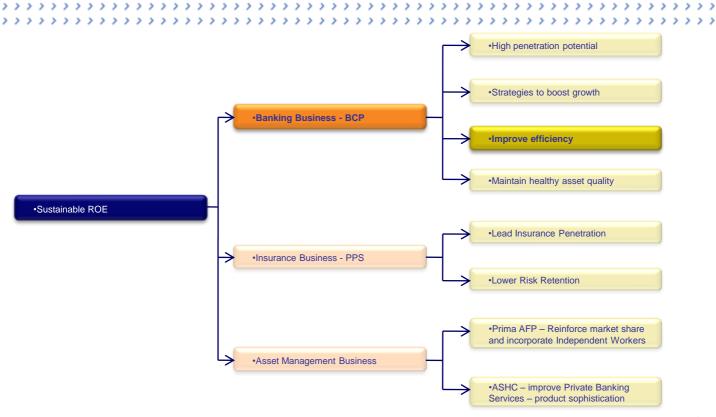
... network expansion continued throughout last years but introducing a unique cost efficient model....

### **Network Expansion**





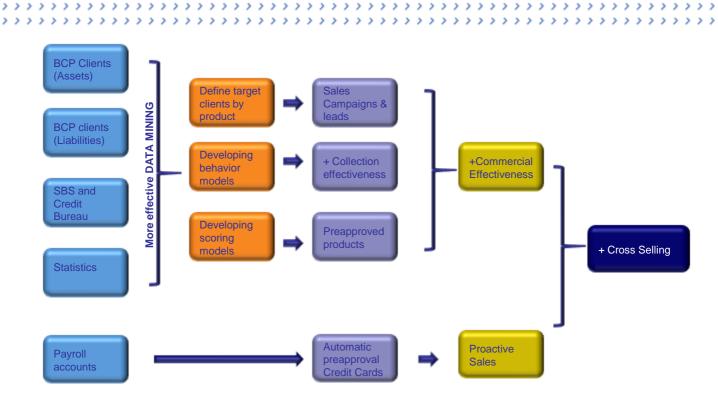
Key drivers for Credicorp's sustainable growth and ROE...



### Strategies to improve Commercial Effectiveness



More extensive Data Mining and the development of models for different applications are main tools ...



## Sustained approaches for improving efficiency



Multiple projects aimed at improving efficiency are being implemented...

# Lean Project: redesigning our process to improve client satisfaction by increasing efficiency, reducing costs and simplifying processes

### Wave 1: New Agency Models

- ➤ Waiting time: reduced 48%.
- ➤ Productivity of teller promoters: increased 20%.
- >6% of the transactions at tellers migrated to electronic channels.

#### Wave 2:

Post sales management and cash management:

- Claim response: down from 9 to 2 days.
- >Productivity in responding applications: increased 160% in average.
- Expenses in cash logistics management: reduced 29%.

#### Wave 3:

# Commercial loans, mortgage loans and leasing

- ➤ Loan Renewal cycle time: reduced 47% in Corporate, 14% in Middle market, 15% in Business
- >Mortgage loan approval cycle time: down from 47 to 14 days in 75% of the cases.
- >Leasing operation disbursement time: down from 21 to 15 days in 83% of the cases.

### **MAS Program: System Action Enhancement**

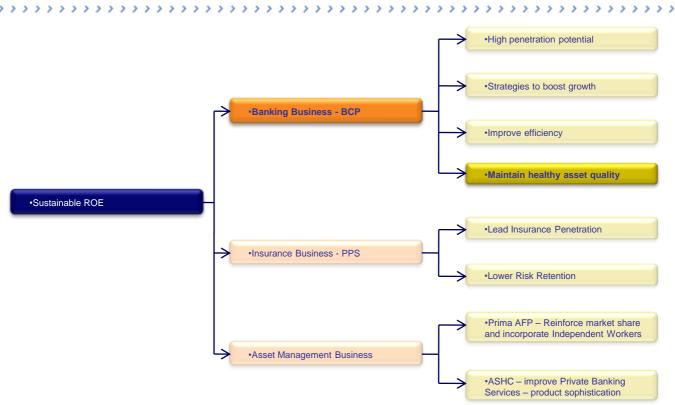
- ➤To establish priorities among IT requirements.
- Optimize the use of resources.
- Improve monitoring progress of our projects and their measurement.
- Understand needs of users in order to generate added value.

### **Purchase Program**

➤ Reduce purchase's expenses through a centralized and a better negotiation



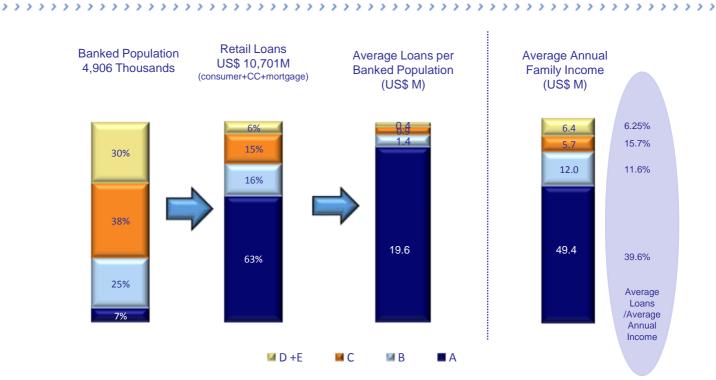
Key drivers for Credicorp's sustainable growth and ROE...

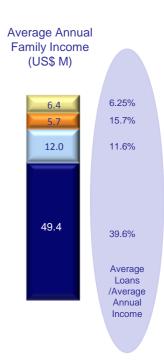


## **Healthy Asset Quality**



Drivers of high asset quality: 1- Existing low debt level in banked population



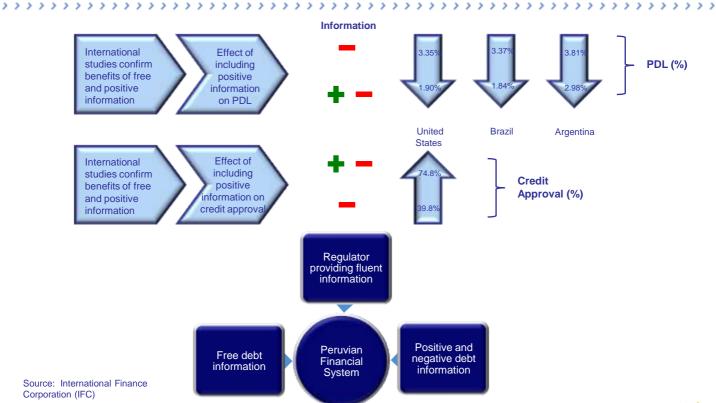


<sup>\*</sup>Estimated

### **Healthy Asset Quality**



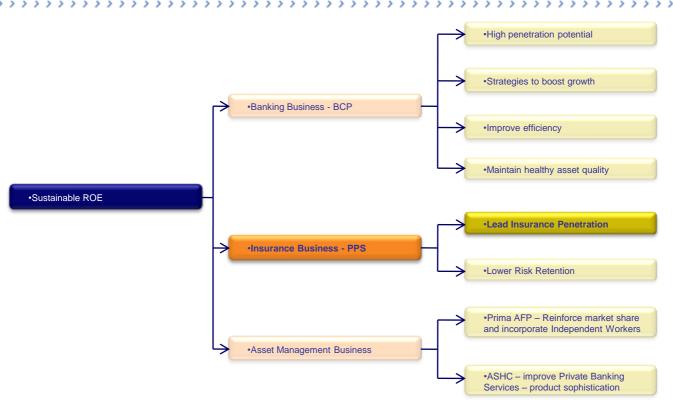
2- A Financial System with free and positive information of debt supports low PDLs...



Corporation (IFC)



Key drivers for Credicorp's sustainable growth and ROE...

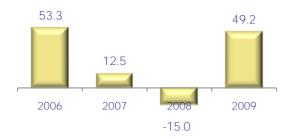


### Insurance Business – Pacifico Peruano Suiza



After its return to profitability, PPS strategy focuses in increasing insurance penetration...

#### Net income (US\$ MM)



#### Market share (Dec-09)



#### Strategy

#### **Positioning**

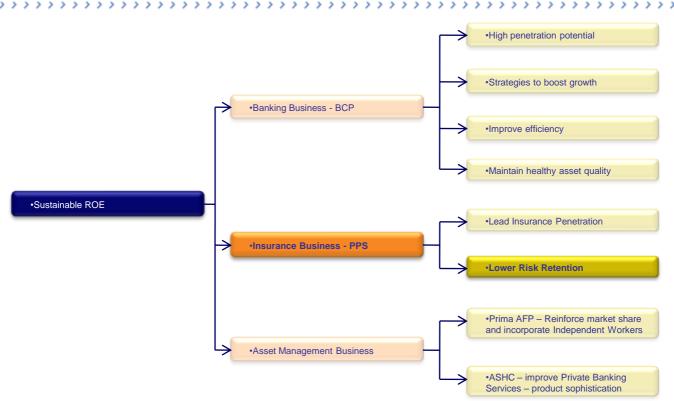
- Achieve the highest standard in customer service
- •Lead insurance penetration focusing in the Retail Sector

#### **Actions**

- •Educate target clients about responsibilities and benefits of insurance products
- Product innovation and transparency
- Continuous benchmarking and monitoring
- ·Loyalty programs



Key drivers for Credicorp's sustainable growth and ROE...

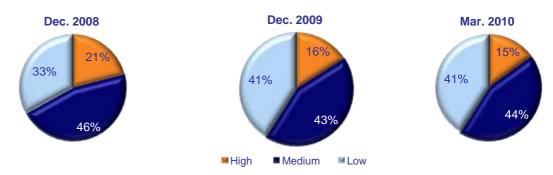


### Insurance Business – Pacifico Peruano Suiza

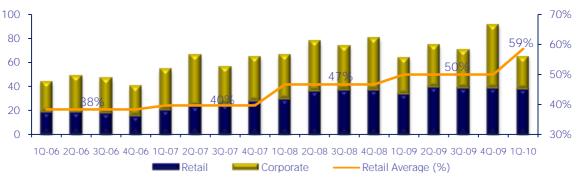


Risk strategy leads to lower risk retention in lines of high risk, while growing the retail segment...

#### Fire portfolio profile by type of risk (Retained insurance amounts)



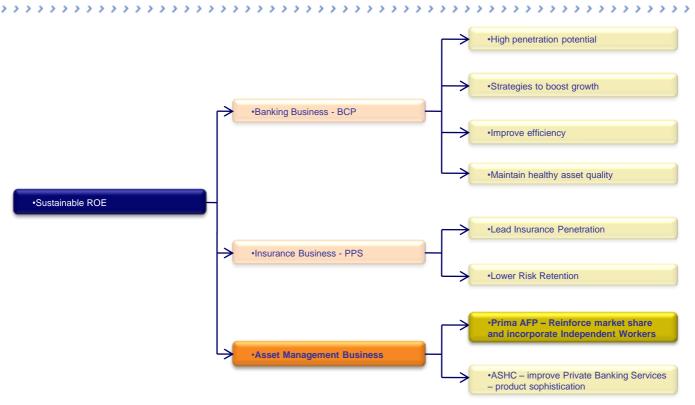
### **Business lines growth (US\$ million of premiums)**



### Our Goal: Sustainable ROE



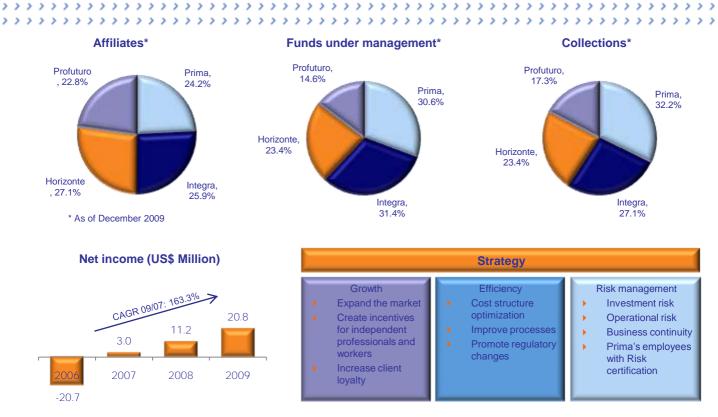
Key drivers for Credicorp's sustainable growth and ROE...



## Asset Management Business - Prima AFP



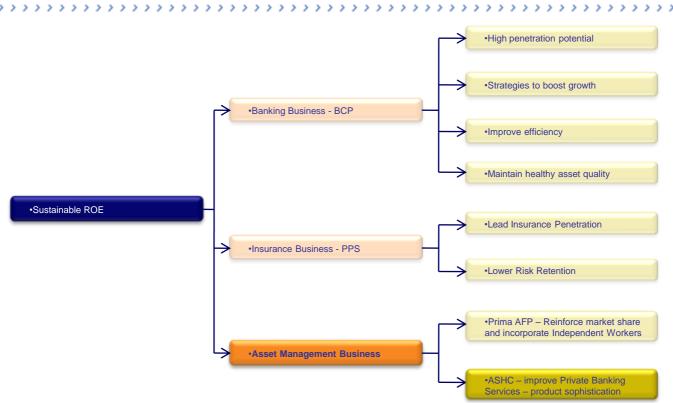
Use good service & profitability of funds to attract more voluntary members into the system...



### Our Goal: Sustainable ROE



Key drivers for Credicorp's sustainable growth and ROE...



### Asset Management Business - ASHC



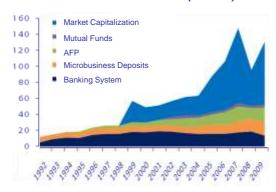
Seek to capture increasing wealth that requires asset management products and services.

#### GDP per capita GDP per capita has doubled its value, in 5,000 the last seven years 4,500 4.000 3.500 3,000 2,500 2.000 1.500 1,000 500 066 1992 1994 1998 2000 2002 2004 2006 2008

#### **Strategies**

- Establishing best practices and fee structure according to international standards
   Improving processes and technology
- •Efficient risk management with high standard due diligence
- Designing more innovative and attractive products

# Savings – financial system, AFP, mutual funds, and stock market (% GDP)



#### AuM & Deposits (US\$ Million)

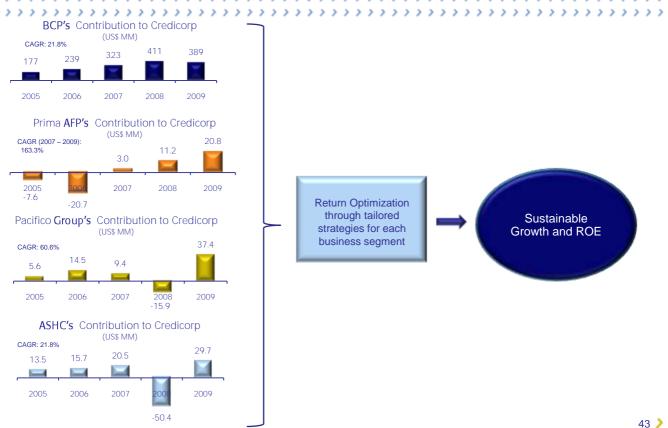




## Credicorp: moving towards healthy growth



Strategies of the different subs aligned to focus on achieving sustainable growth and profitability...



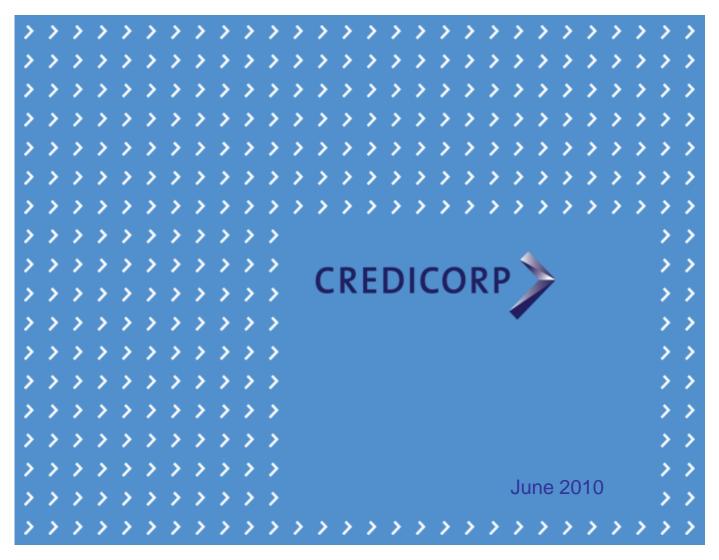


### **Safe Harbor for Forward-Looking Statements**

This material includes "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934. All statement other than statements of historical information provided herein are forward-looking and may contain information about financial results, economic conditions, trends and known uncertainties.

The Company cautions readers that actual results could differ materially from those expected by the Company, depending on the outcome of certain factors, including, without limitation: (1) adverse changes in the Peruvian economy with respect to the rates of inflation, economic growth, currency devaluation, and other factors, (2) adverse changes in the Peruvian political situation, including, without limitation, the reversal of market-oriented reforms and economic recovery measures, or the failure of such measures and reforms to achieve their goals, and (3) adverse changes in the markets in which the Company operates, including increased competition, decreased demand for financial services, and other factors. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof.

The Company undertakes no obligation to release publicly the result of any revisions to these forward-looking statements which may be made to reflect events or circumstances after the date hereof, including, without limitation, changes in the Company's business strategy or planned capital expenditures, or to reflect the occurrence of unanticipated events.



## Latest Financial Data - Credicorp



1Q10 results continue in line with growth expectations...

Summary of Results (US\$MM)	1009	4009	1Q10	QoQ	2008	2009	2009 / 2008
Net Interest Income	205.9	238.0	245.6	3.2%	822.9	891.9	8.4%
Total provisions, net of recoveries	(26.4)	(44.0)	(43.2)	-2.0%	(47.8)	(163.4)	241.8%
Non financial income	173.7	174.1	167.8	-3.6%	592.5	690.7	16.6%
Insurance premiums and claims	28.5	45.0	32.5	-27.9%	52.0	138.2	165.8%
Operating expenses	(221.2)	(260.1)	(237.7)	-8.6%	(810.5)	(898.6)	10.9%
Income before non-recuring items, translation results, employees' profit sharing and income taxes	160.4	153.0	165.0	7.8%	609.1	658.8	8.2%
Translation result	(4.7)	1.1	12.1	1021.8%	(17.7)	12.4	-170.1%
Employees' profit sharing and income taxes	(38.2)	(21.1)	(44.9)	112.7%	(124.4)	(156.9)	26.1%
Net income	117.5	133.0	132.2	-0.6%	373.3	504.4	35.1%
Minority interest	(6.9)	(10.7)	(8.2)	-22.9%	(15.6)	(34.7)	122.4%
NET INCOME ATTRIBUTED TO CREDICORP	110.6	122.3	123.9	1.3%	357.8	469.8	31.3%
EPS (US\$)	1.39	1.53	1.55	1.3%	4.49	5.89	31.2%
ROAE (%)	26.35%	22.00%	21.50%		22.30%	24.10%	
Total Assets	21,072	22,028	23,481	6.6%	21,063	22,028	4.6%
Total Loans	10,120	11,586	11,923	2.9%	10,546	11,586	9.9%

### Latest Financial Data – BCP



Operating income up 13.2%, but net income drops 5.1% vs. 4Q due to uneven tax payments...

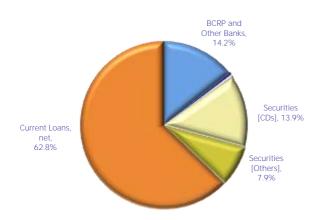
Key Income Figures for BCP (US\$MM)	1009	4Q09	1Q10	QoQ	2008	2009	2009 / 2008
Net Interest Income	186.2	211.2	219.2	3.8%	728.6	798.2	9.6%
Interest and dividend income	302.4	301.3	305.9	1.5%	1,266.0	1,204.9	-4.8%
Interest expense	(116.2)	(90.1)	(86.7)	-3.7%	-537.4	-406.7	-24.3%
Provisions, net	(27.2)	(44.9)	(43.4)	-3.2%	(51.3)	(165.1)	221.8%
Non interest income	148.2	145.0	137.8	-4.9%	501.7	577.9	15.2%
Banking services commissions	77.6	109.5	107.2	-2.1%	336.8	368.1	9.3%
Net gain on FX	20.3	23.4	25.5	9.0%	109.0	93.5	-14.2%
Other	50.4	12.0	5.1	-57.4%	55.8	116.4	108.6%
Operating expenses	(173.1)	(198.0)	(185.3)	-6.4%	(618.2)	(692.4)	12.0%
Net income before worker's profit sharing and income taxes	134.1	113.3	128.2	13.2%	560.8	518.6	-7.5%
Employees' profit sharing and Minority interest	-4.1	-2.4	-5.1	115.8%	-17.0	-17.7	4.1%
Income taxes	(25.8)	(16.2)	(32.9)	103.6%	(108.0)	(111.4)	3.1%
Translation results	(4.3)	12.6	11.7	-7.4%	(12.2)	7.8	-163.9%
Net Income	100.0	107.4	101.9	-5.1%	423.5	397.4	-6.2%
Contribution to Credicorp	98.9	104.5	99.3	-5.0%	410.9	388.5	-5.5%
Total Assets	18,524	19,563	20,654	5.6%	18,507	19,563	5.7%
Total Loans	10,031	11,577	11,853	2.4%	10,445	11,577	10.8%

## Banking Business – Interest Earning Assets

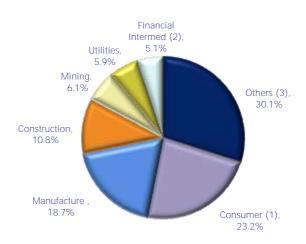


Interest Earnings Assets include an important component of liquid assets and a well diversified loan portfolio...

#### **Interest Earnings Assets (Mar. 10)**



### Loans by economic sector (Mar. 10)



- (1) Consumer includes typical consumer loans, mortgage and credit card.
- (2) Includes Banks, Insurance companies and Pension fund managers.
- (3) Includes education, public management, international organizations, social service, others,

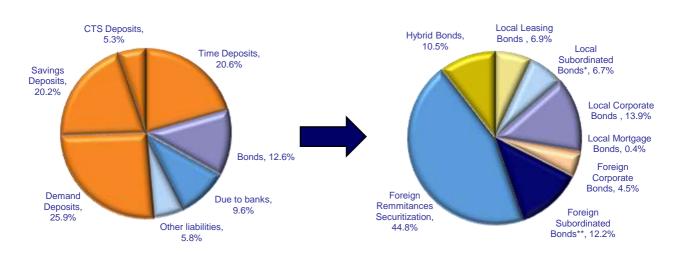
## Banking Business – Funding Mix



BCP's funding structure shifted towards less costly deposit structure reducing also international financing...

### Funding mix (Mar. 10)

### Bonds breakdown (Mar. 10)



72% funded by deposits

Cost of deposits: Dic-09: 2.16% Mar-10: 1.98%

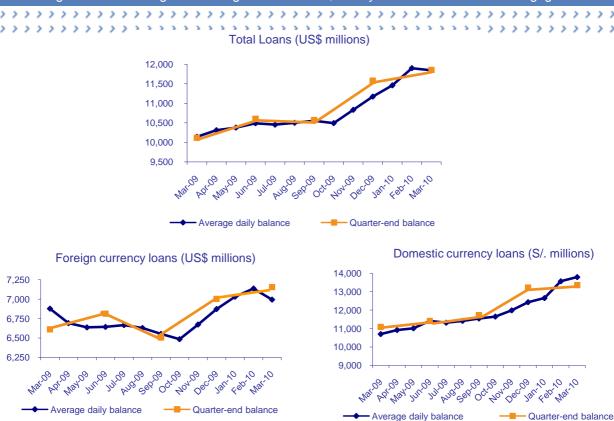
<sup>\*</sup> Local bonds issued in local currency: 60.6%

<sup>\*\*</sup> Foreign bonds issued in local currency: 26.3%

## Banking Business – Loan Portfolio



BCP's average loan balances grow a strong 6.7% for the Q, mainly in the wholesale and mortgage books...

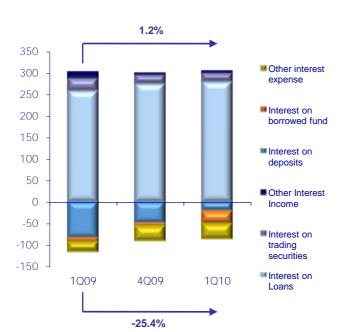


## Banking Business - Margins

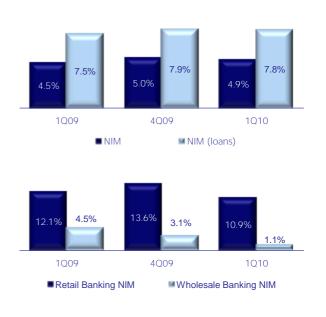


NIM slightly affected by the nature of interest income growth and high cost of LT funding ...

### YTD Net Interest Income (US\$ MM)



#### **Net Interest Margin**

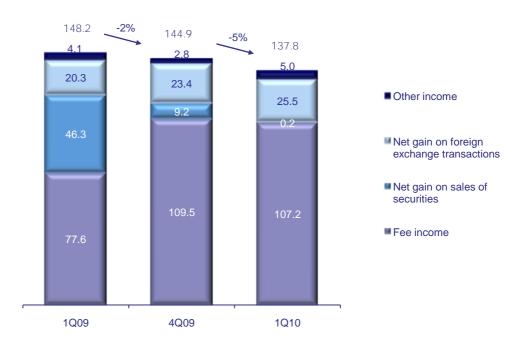


## Banking Business - Non Financial Income



Non financial income generation is strong, but exceptional gains on securities in previous Qs hide this performance...

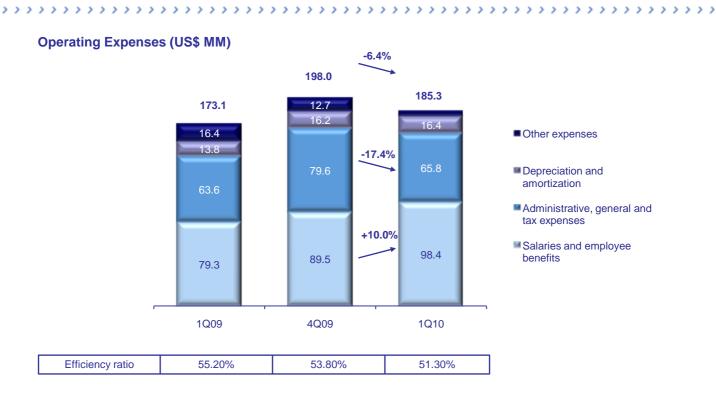
### Non Financial Income (US\$ millions)



## Banking Business – Operating Expenses



Operating Expenses show the results of the efficiency initiatives, cost controls and personnel cuts...



## Banking Business – Loan book quality



### Further loan book deterioration was mainly reported in the SME segment ...

#### **PDL** and reserves

	1Q09	4009	1Q10
Past due loans as a percentage of total loans	1.16%	1.59%	1.81%
Reserves for loan losses as a percentage of total past due loans	206.6%	192.3%	176.9%

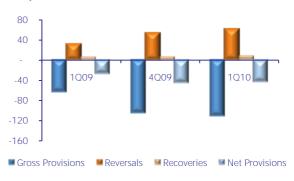
#### PDL ratio by segment 8.6% 6.9% 6.0% 5.2% 4.5% 4.3% 3.8% 2.0% 1.6% 1.0% Jun-09 Jul-09 Aug-09 Sep-09 Oct-09 Nov-09 Dec-09 Jan-10 Feb-10 Mar-10 → Wholesale Banking → SME ── Mortgage --- Credit Card ---- Consume ---- Edyficar Source: BCP \*SME does not include Edyficar

#### **Portfolio Class\***

	4Q	09	1Q10						
	Total SME**		Total	SME**					
Normal	94.1%	82.4%	94.0%	78.0%					
Potential Problem	3.3%	4.5%	3.2%	4.7%					
Deficient	0.8%	3.1%	0.9%	5.0%					
Doubtful	1.0%	4.0%	1.0%	4.7%					
Loss	0.7%	6.0%	0.9%	7.6%					
*A									

<sup>\*</sup>As percentage of total BCP Consolidated portfolio

#### **Total provisions**



<sup>-----</sup>

<sup>\*\*</sup>Only BCP Peru



This earnings contributions chart reflects the continuing profitable operating results of all subsidiaries...

### **Earnings Contributions (US\$MM)**

	1009	4Q09	1Q10	QoQ	YoY	2008	2009	2009 / 2008
Banco de Crédito BCP(1)	98.9	104.5	99.3	-5.0%	0.4%	410.9	388.5	-5.4%
BCB	8.5	9.5	5.6	-41.1%	-34.1%	42.9	30.4	-29.2%
Atlantic	3.0	14.9	13.4	-10.1%	346.7%	(50.4)	29.7	-159.0%
PPS	5.2	12.4	8.5	-31.5%	-63.5%	(15.9)	37.4	-335.0%
Grupo Crédito (2)	6.9	5.5	7.9	43.6%	14.5%	18.3	26.6	45.3%
Prima	6.2	4.2	5.9	40.5%	-4.8%	11.2	20.8	85.6%
Credicorp Ltd. (3)	(3.4)	(15.0)	(5.2)	65.3%	-52.9%	(7.5)	(13.8)	83.4%
Net Income attributable to Credicorp	110.6	122.3	123.9	1.3%	12.0%	357.8	469.8	31.3%

<sup>(1)</sup> Includes Banco de Credito de Bolivia

<sup>(2)</sup> Includes Grupo Crédito, Servicorp

<sup>(3)</sup> Includes taxes on BCP's and PPS's dividends, and other expenses at the holding company level

## Banking Business - Capital



### BCP's BIS ratio above our internal limit ....

Raise of capital + \$ 31 MM capitaliz. + \$ 38 N + \$ 120 MM Sub. bonds + \$ 160

+ \$ 31 MM capitaliz. + \$ 38 MM capitaliz. + \$ 98 MM capitaliz. + \$ 120 MM Sub. bonds + \$ 160 MM Sub Bonds + \$ 140 MM retention

+\$ 77 MM retention

+ \$ 114MM capitaliz.

+ \$ 114 MM retention

+ \$ 250 MM hibrid bonds

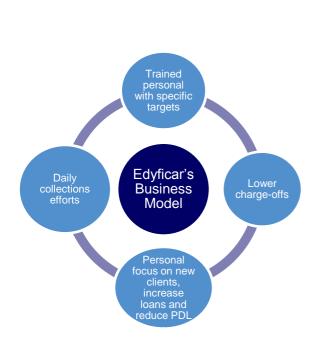


<sup>(\*)</sup> Includes direct and indirect loans Source: Risk - weighted assets and regulatory capital report.

## Micro - Lending Business - Edyficar



Edyficar's strong presence in the market, reinforces BCP's SME segment business...



>> <u>&gt;</u>	>>>>>	>>>>>	>>>>>	>>>>>
Financial Ratios	2007	2008	2009	1Q10*
NPL ratio	2.8%	2.7%	3.9%	4.3%
Coverage	134.0%	153.7%	154.3%	150.0%
ROAE	33.1%	33.3%	21.6%	39.8%
ROAA	5.5%	5.2%	3.3%	5.3%
Efficiency Ratio**	46.7%	58.4%	58.0%	43.3%
Net Income (US\$ thousands)	6,765	9,182	8,158	6,990
Total Assets (MM US\$)	153	228	277	339
Total Loans (MM US\$)	128	185	250	277
Clients (thousands)	137	181	213	231
Employees	756	960	1,319	1,524
	NPL ratio Coverage ROAE ROAA Efficiency Ratio**  Net Income (US\$ thousands) Total Assets (MM US\$) Total Loans (MM US\$) Clients (thousands)	NPL ratio         2.8%           Coverage         134.0%           ROAE         33.1%           ROAA         5.5%           Efficiency Ratio**         46.7%           Net Income (US\$ thousands)         6,765           Total Assets (MM US\$)         153           Total Loans (MM US\$)         128           Clients (thousands)         137	NPL ratio         2.8%         2.7%           Coverage         134.0%         153.7%           ROAE         33.1%         33.3%           ROAA         5.5%         5.2%           Efficiency Ratio**         46.7%         58.4%           Net Income (US\$ thousands)         6,765         9,182           Total Assets (MM US\$)         153         228           Total Loans (MM US\$)         128         185           Clients (thousands)         137         181	NPL ratio         2.8%         2.7%         3.9%           Coverage         134.0%         153.7%         154.3%           ROAE         33.1%         33.3%         21.6%           ROAA         5.5%         5.2%         3.3%           Efficiency Ratio**         46.7%         58.4%         58.0%           Net Income (US\$ thousands)         6,765         9,182         8,158           Total Assets (MM US\$)         153         228         277           Total Loans (MM US\$)         128         185         250           Clients (thousands)         137         181         213

<sup>\*\*</sup>Operating Expenses/Interest income

\* IFRS

Source: SBS (www.sbs.gob.pe)

#### Micro-Lending Market Share (Mar-10)

